



SATURDAY, SEPTEMBER 10
10 AM - 2 PM

LOCAL VENDORS/BEER
FOOD TRUCKS/CUTE ANIMALS

***Community Partner
Sponsorship Proposal***

www.FoothillsAnimalShelter.org/Pup-Up-Market



BECOME A SPONSOR TODAY!

Become a sponsor today and elevate your company's community presence while supporting homeless pets!



Sponsor Reach

Website

10,000 weekly visitors

E-newsletter

36,000 subscribers

Social Media

24,000 followers

Printed Programs

1,000 programs

Event Goers

Goal of 800+ pet lovers

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COMPARE SPONSORSHIP LEVELS

| SPONSOR BENEFITS | CRITTER \$500 | TABBY CAT \$1,000 | PITBULL \$2,500 | GREAT DANE \$5,000 | PRESENTING \$10,000 |
|--|------------------|----------------------|--------------------|-----------------------|------------------------|
| Logo placement and recognition as sponsor on all event signage/ads | | | | | |
| One joint sponsorship post | | | | | |
| Add in event program | 1/4 PAGE | 1/4 PAGE | 1/4 PAGE | 1/2 PAGE | 1 PAGE |
| Annual recognition as a Community Partner on FAS website | | | | | |
| Complimentary vendor booth | | | | | |
| Complimentary tickets to event | | 2 | 4 | 6 | 10 |
| Verbal recognition at event | | | | | |
| Exclusive company tour of Shelter facility | | | | | |
| Featured article in our general e-Newsletter | | | | | |
| Dedicated posts on social media | | | | 1 | 2 |
| Sponsor of the weekend's adoption special | | | | | |
| Preferred logo placement | | | | | |
| Preferred booth placement | | | | | |



BECOME A SPONSOR TODAY!

PRESENTING SPONSOR: \$10,000

- Preferred logo placement and recognition as the Presenting Sponsor on all event signage, collateral, and event advertisements
- Presenting Sponsor of the weekend's adoption special
- Featured article in our general e-Newsletter
- Two dedicated posts on social media, and one joint sponsor post
- Complimentary vendor booth and preferred booth placement
- Full page ad in event program
- Verbal recognition at event
- 10 complimentary tickets to event
- Annual recognition as Foothills Animal Shelter Community Partner on the Shelter's website.
- Exclusive Company Tour of Shelter Facility

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BECOME A SPONSOR TODAY!

Sponsorship Benefits

Great Dane Sponsor: \$5,000

- Logo placement and recognition as a Great Dane Sponsor on all event signage, collateral, and event advertisements
- One dedicated post on social media, and one joint sponsor post
- Complimentary vendor booth and preferred placement
- Half page ad in event program
- Verbal recognition at event
- 6 complimentary tickets to event
- Annual recognition as Foothills Animal Shelter Community Partner on the Shelter's website.
- Exclusive Company Tour of Shelter Facility

Pitbull Sponsor: \$2,500

- Logo placement and recognition as a Pitbull Sponsor on all event signage, collateral, and event advertisements
- One joint sponsor post on social media and one story post
- Complimentary vendor booth
- Quarter page ad in event program
- Verbal recognition at event
- 4 complimentary tickets to event
- Annual recognition as Foothills Animal Shelter Community Partner on the Shelter's website.

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BECOME A SPONSOR TODAY!

Tabby Cat Sponsor: \$1,000

- Logo placement and recognition as a Tabby Cat Sponsor on all event signage, collateral, and event advertisements
- One joint sponsor post on social media and one story post
- Complimentary vendor booth
- Quarter page ad in event program
- 2 complimentary tickets to event
- Annual recognition as Foothills Animal Shelter Community Partner on the [Shelter's website](#).

Critter Sponsor: \$500

- Logo placement and recognition as a Critter Sponsor on all event signage, collateral, and event advertisements
- One joint sponsor post
- Quarter page ad in event program

Vendor Booth: \$125

- 10 x 10 booth space at event
- Opportunity to engage with the animal-loving community
- Encourage giveaways and percentage of sales back to the shelter

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