



ADOPTION EVENT SPONSORSHIP



Making life better for pets and people.

Each year, Foothills Animal Shelter cares for more than 8,000 pets and impacts countless families and community members. Providing adoption placement, lost animal reunification resources, pet licensing services, community vaccination events, and more, Foothills works to make life better for the pets and people of Jefferson County.

Our successful adoption program relies on the support of our community to provide safe shelter, expert medical care, crucial behavior enrichment and support, and experienced match-making services. Adoption fees only offset a small portion of the scope of care each animal at Foothills receives. Your support of these “make ready” resources ensures each animal relying on Foothills has access to the care they need and deserve.

By underwriting animal cost of care through your sponsorship of an adoption promotion event, you will help drive adoption placement, bring joy and love to the pets and people of our community, and help continue our mission by expanding care and creating more housing space to others who still need our help.

Together, we can save and change more lives.

Foothills Animal Shelter

BY THE NUMBERS

**ADOPTIONS
EACH YEAR**
5,000 +

**LOST PET
REUNIFICATIONS**
1,000 +

**AVERAGE COST
OF CARE**
\$400

The average cost of care for a shelter dog or cat includes vaccinations, microchip, spay or neuter, dental and other surgical care, shelter, and more!



**FOOTHILLS
ANIMAL SHELTER**

DETAILS

\$7,500

ADOPTION PROMOTION SPONSOR

Timing and Location: Saturday or Sunday | 10am - 5pm | Foothills Animal Shelter

Adoption Promotion: \$10 adoption fees, for animals 6 months and older, "sponsored by" YOU!



BENEFITS

- Tabling area at Foothills Animal Shelter for your brand representatives during public business hours on event day. Tables and chairs provided by Foothills.
- Opportunity to engage with Foothills clients, and provide handouts and giveaways to guests.

Foothills will work in partnership with you to provide the following during the week of the event:

- One (1) branded email to promote the adoption event to local subscribers
- One (1) branded social media post, pre-event
- One (1) event press release distributed to our media partners
- Event listing on website and Foothills website homepage highlight
- Event posters to be displayed at Foothills and for you to distribute
- Logo inclusion on Foothills website partners page
- One (1) Thank You social media post following event

INFLUENCE

SOCIAL POST REACH

2,129,027
users

in 2022

SOCIAL POST IMPRESSIONS

2,112,628
impressions

in 2022

WEBSITE TRAFFIC

33,708
users

monthly average

Agreement must be signed at least six (6) weeks prior to the desired event date. Foothills Animal Shelter reserves the right to determine availability of event dates based on staffing, animal population needs, or natural disaster/first response demands.

Questions?

Contact Amanda Boerman
Director of Philanthropy



aboerman@fas4pets.org



720.407.5230



Foothills Animal Shelter



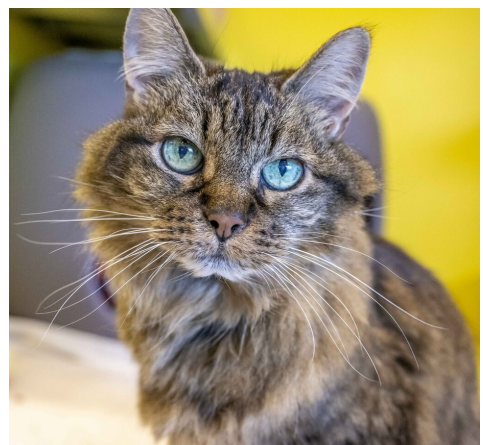
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