



**EVENT
PARTNERSHIP
OPPORTUNITIES**



FOOTHILLS ANIMAL SHELTER

Each year, Foothills Animal Shelter cares for more than 8,000 pets and impacts countless families and community members. Providing adoption placement, lost animal reunification resources, relinquishment prevention resources, pet licensing services, community vaccination events, and more, Foothills works to make life better for the pets and people of Jefferson County.

Our lifesaving programs rely on the support of our partners and community to provide safe shelter, expert medical care, crucial behavior enrichment and support, and people-pet relationship preservation resources. Your support of these efforts ensures each animal relying on Foothills has access to the care they need and deserve.

Your annual partnership support provides critical funding that strengthens the foundational programs of Foothills Animal Shelter and allows us to meet the emerging and evolving needs of our community.

Together, we can save and change more lives.

In gratitude,

Amanda Boerman
Director of Philanthropy

Beth Ulstrom
Development & Community
Engagement Manager



Making life better for pets and people.

Event Partner Opportunities



EVENT HOSTING:

By hosting a fundraising event to support Foothills you help raise awareness and critical funds in our community. Thank you!

Foothills will:

- List your event on our Event webpage, including your logo and a link to your event website or your company site
- Accept Facebook co-hosting requests
- Share your event on social media one (1) time prior to your event date
- Promote your event with our staff of 70 and our volunteer team of over 300 individuals
- Provide Foothills branded giveaways (stickers, koozies, etc. based on availability) and educational materials

PERCENTAGE OF SALES:

Your generous contribution of a percentage of your sales provides sustaining funding for our programs and services. Thank you!

Foothills will:

- Accept Facebook co-hosting requests
- Share your promotion on social media at least one (1) time during your designated giving season
- Promote your event with our staff of 70 and our volunteer team of over 300 individuals
- Provide Foothills branded giveaways (stickers, koozies, etc. based on availability) and educational materials

Regarding attendance: *We rely on a volunteer team to attend many events across our community throughout the year. Our team will seek to recruit volunteers to attend your event and thank your patrons, but cannot guarantee volunteer or staff availability.*

Please see individual event partnership opportunities for additional benefits if your pledge commitment exceeds \$1,000.

Pledge Commitments



By making a pledge commitment, you provide reliable funding to Foothills Animal Shelter and allow our programs to meet the needs of animals as they walk through our doors. Thank you for your dedication to the animals and the community we serve.

Pledge payments are due within 30 days of your event or within 60 days of the end of your percentage promotion. Upon receipt of payment, your pledge fulfillment benefits will begin. Fulfillment benefits will be reflective of your final donation amount, and are not limited to your initial pledge commitment, if your final contribution is higher. Please review the following pages for pledge partner benefits for event promotion and pledge fulfillment benefits post-event.

THANK YOU FOR YOUR SUPPORT!

To make your pledge commitment, please contact
Beth Ulstrom, Development + Community Engagement Manager

bulstrom@fas4pets.org | 720.407.5240

DETAILS

\$5,000



Partnership Summary:

Your community fundraising contribution will provide critical funding for the programs and services of Foothills Animal Shelter. Through your partnership, our team can quickly respond to those we serve and adapt our services to meet emerging needs in our community.

IMPACT

LIFESAVING VACCINATIONS

Your event fundraising contribution at this level helps fund lifesaving vaccination efforts for shelter pets, keeping the animals in our care safe and healthy and protecting the most vulnerable animals. Foothills administers over 10,000 vaccinations each year.

BENEFITS*

Pledges through event hosting and percentage of sales include these benefits:

Event Promotion Benefits of Pledge Commitment

- One (1) event email distributed to local email subscribers (at least 1,000 subscribers)
- Advertisement rotating on Adoption Center televisions for 2 weeks prior and the duration of your event
- Two (2) social media posts, in addition to accepting co-hosting requests
- Co-branded posters across Foothills' facility and distributed at Adoption Desks for 2 weeks
- Promotion of your fundraising efforts to our staff of 70 and volunteer team of 300+

Pledge Fulfillment Benefits Post-Event

- Advertisement rotating on Foothills Adoption Center lobby televisions for two (2) months outside of event promotion
- Linked logo placement on Foothills Partners webpage for one year
- Name inclusion in Annual Report
- One (1) facility tour, including puppy/kitten playtime, for up to eight (8) employees

DETAILS

\$2,500



Partnership Summary:

Your community fundraising contribution will provide critical funding for the programs and services of Foothills Animal Shelter. Through your partnership, our team can quickly respond to those we serve and adapt our services to meet emerging needs in our community.

IMPACT

PET REUNIFICATION

Your annual partnership contribution at this level helps fund our efforts to provide phone and email support to community members searching for their lost pets. Each year, Foothills reunites over 1,500 lost pets with their families.

BENEFITS*

Pledges through event hosting and percentage of sales include these benefits:

Event Promotion Benefits of Pledge Commitment

- One (1) email distributed to local email subscribers (at least 1,000 subscribers)
- Advertisement rotating on Adoption Center televisions for 2 weeks prior and the duration of your event
- Two (2) social media posts, in addition to accepting co-hosting requests
- Promotion of your fundraising efforts to our staff of 70 and volunteer team of 300+

Pledge Fulfillment Benefits Post-Event

- Advertisement rotating on Foothills Adoption Center lobby televisions for one (1) month outside of event promotion
- Linked logo placement on Foothills Partners webpage for one year
- Name inclusion in Annual Report

DETAILS

\$1,000



Partnership Summary:

Your community fundraising contribution will provide critical funding for the programs and services of Foothills Animal Shelter. Through your partnership, our team can quickly respond to those we serve and adapt our services to meet emerging needs in our community.

IMPACT

DISASTER SERVICES

Your annual contribution at this level helps fund our communication efforts to update our community on emergency and disaster response resources available during crises. Foothills Animal Shelter is the designated shelter for evacuated companion animals in Jefferson County.

BENEFITS*

Pledges through event hosting and percentage of sales include these benefits:

Event Promotion Benefits of Pledge Commitment

- Two (2) social media posts, in addition to accepting co-hosting requests
- Advertisement rotating on Adoption Center televisions for 1 week prior and the duration of your event
- Promotion of your fundraising efforts to our staff of 70 and volunteer team of 300+

Pledge Fulfillment Benefits Post-Event

- Advertisement rotating on Foothills Adoption Center lobby televisions for one (1) month outside of event promotion
- Linked name placement on Foothills Partners webpage for one year
- Name inclusion in Annual Report

Questions?

Contact Beth Ulstrom, Development +
Community Engagement Manager



bulstrom@fas4pets.org



720.407.5240



Foothills Animal Shelter



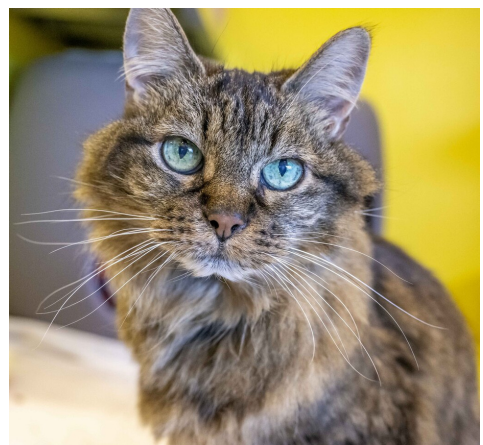
@FoothillsAnimalShelter



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**FOOTHILLS
ANIMAL SHELTER**

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foothillsanimalshelter.org