



**ANNUAL
PARTNERSHIP
OPPORTUNITIES**



FOOTHILLS ANIMAL SHELTER

Each year, Foothills Animal Shelter cares for more than 8,000 pets and impacts countless families and community members. Providing adoption placement, lost animal reunification resources, relinquishment prevention resources, pet licensing services, community vaccination events, and more, Foothills works to make life better for the pets and people of Jefferson County.

Our lifesaving programs rely on the support of our partners and community to provide safe shelter, expert medical care, crucial behavior enrichment and support, and people-pet relationship preservation resources. Your support of these efforts ensures each animal relying on Foothills has access to the care they need and deserve.

Your annual partnership support provides critical funding that strengthens the foundational programs of Foothills Animal Shelter and allows us to meet the emerging and evolving needs of our community.

Together, we can save and change more lives.

In gratitude,

Connie Howard

Connie Howard
Executive Director



Making life better for pets and people.

DETAILS

\$50,000



EXCLUSIVE: YEAR-END MATCHING GIFT SPONSOR

Partnership Summary:

Your annual contribution will serve as an exclusive matching gift campaign sponsorship for the year-end fundraising efforts of Friends of Foothills Animal Shelter. The year-end matching gift campaign will inspire giving and motivate support during the busiest fundraising season, including Giving Tuesday and Colorado Gives Day, helping raise more than 30% of annual fundraising revenue.

BENEFITS

Your brand will receive exclusive recognition as our Year-End Matching Gift sponsor. Foothills will work in partnership with you to provide the following:

Year-End Campaign Season (November + December)

- At least four (4) branded emails to promote year-end matching gift challenge, including linked logo
- At least five (5) branded and tagged social media posts
 - Facebook, Instagram, and Twitter/X
- One (1) full-page advertisement in Foothills print* and digital Q4 newsletter
- Month-long branded advertisement of matching gift challenge on Foothills home webpage and on Adoption Center televisions
- Month-long matching gift challenge event listing on Foothills Event webpage
- One (1) matching gift challenge promotional press release distributed to our media partners

Year-Round and Annually

- Opportunity to include handout or coupon in all Foothills Adoption folders
- Linked logo placement on Foothills Partners webpage
- Logo inclusion in Annual Report
- One (1) Executive Director-led facility tour, including puppy/kitten playtime, for up to eight (8) employees
- Twenty-five percent (25%) off adult animal adoptions for your staff. Applies to animals at least one (1) year of age



GIVING TUESDAY

**commitment must be received by 10/10 to be included in the print edition of the newsletter*

DETAILS

\$30,000



Partnership Summary:

Your annual contribution will provide critical funding for the programs and services of Foothills Animal Shelter. Through your partnership, our team can quickly respond to those we serve and adapt our services to meet emerging needs in our community.

IMPACT

TRANSFER PROGRAM SUPPORT

Your annual partnership contribution at this level helps fund one staff member's efforts to support our transfer program. Transfer resources help save more lives. Each year, over 2,000 animals get their fresh start at Foothills thanks to the transfer program.

BENEFITS

Foothills will work in partnership with you to provide the following*:

- Access to quarterly distributions of Foothills adopter email addresses
- Opportunity to include handout or coupon in all Foothills Adoption folders
- Advertisement rotating on Foothills Adoption Center lobby televisions
- Two (2) partnership highlight posts on Foothills social media
 - Facebook, Instagram, and Twitter/X
- Two (2) quarter-page partnership highlights in Foothills print and digital newsletters
- Logo placement on Foothills van vehicle wrap
- Linked logo placement on Foothills Partners webpage
- Kennel dedication plaque on the kennel/condo of your choosing**
- Logo inclusion in Annual Report
- Two (2) puppy/kitten visits to your place of business or gifted to another client or organization
- One (1) Executive Director-led facility tour, including puppy/kitten playtime, for up to eight (8) employees
- Twenty-five percent (25%) off adult animal adoptions for your staff. Applies to animals at least one (1) year of age

**benefits provided within one year and begin upon receipt of signed agreement for a one year term*

***applies to currently unassigned kennels/condos only*

DETAILS

\$20,000



Partnership Summary:

Your annual contribution will provide critical funding for the programs and services of Foothills Animal Shelter. Through your partnership, our team can quickly respond to those we serve and adapt our services to meet emerging needs in our community.

IMPACT

ANIMAL ENRICHMENT & CARE SUPPORT

Your annual partnership contribution at this level helps fund our efforts to provide critical education and resources to ensure each animal receives individualized care and enrichment from our team. Foothills Animal Shelter supports over 8,000 each year.

BENEFITS

Foothills will work in partnership with you to provide the following*:

- Opportunity to include handout or coupon in all Foothills Adoption folders
- Advertisement rotating on Foothills Adoption Center lobby televisions
- Two (2) partnership highlight posts on Foothills social media
 - Facebook, Instagram, and Twitter/X
- Two (2) quarter-page partnership highlights in Foothills print and digital newsletters
- Logo placement on Foothills van vehicle wrap
- Linked logo placement on Foothills Partners webpage
- Kennel dedication plaque on the kennel/condo of your choosing**
- Logo inclusion in Annual Report
- One (1) puppy/kitten visit to your place of business or gifted to another client or organization
- One (1) facility tour, including puppy/kitten playtime, for up to eight (8) employees
- Twenty-five percent (25%) off adult animal adoptions for your staff. Applies to animals at least one (1) year of age

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***applies to currently unassigned kennels/condos only*

DETAILS

\$15,000



Partnership Summary:

Your annual contribution will provide critical funding for the programs and services of Foothills Animal Shelter. Through your partnership, our team can quickly respond to those we serve and adapt our services to meet emerging needs in our community.

IMPACT

SPAY & NEUTER SERVICES

Your annual contribution at this level helps fund our over 300 spay or neuter surgeries for shelter animals. This effort is essential in preventing overpopulation and save lives by working to reduce the number of unwanted or unanticipated pets entering shelters.

BENEFITS

Foothills will work in partnership with you to provide the following*:

EXCLUSIVE BENEFIT: PET OF THE MONTH

- Monthly co-branded post, across all social media channels, promoting one (1) adoptable pet. Highlight waived adoption fee made possible by partner.
- Adoption Center television co-branded advertisement of Pet of the Month and waived adoption fee, rotating monthly (or until pet is adopted within that month)

Year-Round and Annually:

- Opportunity to include handout or coupon in all Foothills Adoption folders
- Linked logo placement on Foothills Partners webpage
- Dedication tag on the kennel of your choosing**
- Logo inclusion in Annual Report
- One (1) facility tour, including puppy/kitten playtime, for up to eight (8) employees
- Twenty-five percent (25%) off adult animal adoptions for your staff. Applies to animals at least one (1) year of age

**benefits provided within one year and begin upon receipt of signed agreement*

***applies to currently unassigned kennels only*

DETAILS

\$10,000



Partnership Summary:

Your annual contribution will provide critical funding for the programs and services of Foothills Animal Shelter. Through your partnership, our team can quickly respond to those we serve and adapt our services to meet emerging needs in our community.

IMPACT

ADOPTION SUCCESS

Your annual partnership contribution at this level helps fund our efforts to provide post-adoption support resources. These services foster success in adoption placements and build strong bonds between pets and their new families. Foothills places over 6,000 pets through its adoption program each year.

BENEFITS

Foothills will work in partnership with you to provide the following*:

- Opportunity to include handout or coupon in all Foothills Adoption folders
- Advertisement rotating on Foothills Adoption Center lobby televisions
- One (1) quarter-page partnership highlight in Foothills print and digital newsletter
- Linked logo placement on Foothills Partners webpage
- Kennel dedication tag on the kennel of your choosing**
- Name inclusion in Annual Report
- One (1) puppy/kitten visits to your place of business or gifted to another client or organization
- One (1) facility tour, including puppy/kitten playtime, for up to eight (8) employees
- Twenty-five percent (25%) off adult animal adoptions for your staff. Applies to animals at least one (1) year of age.

**benefits provided within one year and begin upon receipt of signed agreement for a one year term*

***applies to currently unassigned kennels only*

DETAILS

\$5,000



Partnership Summary:

Your annual contribution will provide critical funding for the programs and services of Foothills Animal Shelter. Through your partnership, our team can quickly respond to those we serve and adapt our services to meet emerging needs in our community.

IMPACT

LIFESAVING VACCINATIONS

Your annual contribution at this level helps fund lifesaving vaccination efforts for shelter pets, keeping the animals in our care safe and healthy and protecting the most vulnerable infant animals. Foothills administers over 10,000 vaccinations each year.

BENEFITS

ADOPT A SPACE PARTNER

Foothills will work in partnership with you to provide the following*:

- Branded condo sponsorship signage visible from lobby waiting area**
- Advertisement rotating on Foothills Adoption Center lobby televisions for three (3) months
- Linked logo placement on Foothills Partners webpage
- Name inclusion in Annual Report
- One (1) facility tour, including puppy/kitten playtime, for up to eight (8) employees

**benefits provided within one year and begin upon receipt of signed agreement for a one year term*

***applies to currently unassigned condos only, limited quantity available*

DETAILS

\$2,500



Partnership Summary:

Your annual contribution will provide critical funding for the programs and services of Foothills Animal Shelter. Through your partnership, our team can quickly respond to those we serve and adapt our services to meet emerging needs in our community.

IMPACT

PET REUNIFICATION

Your annual partnership contribution at this level helps fund our efforts to provide phone and email support to community members searching for their lost pets. Each year, Foothills reunites over 1,500 lost pets with their families.

BENEFITS

Foothills will work in partnership with you to provide the following*:

- Advertisement rotating on Foothills Adoption Center lobby televisions for one (1) month
- Linked logo placement on Foothills Partners webpage
- Kennel dedication tag on the kennel of your choosing**
- Name inclusion in Annual Report

**benefits provided within one year and begin upon receipt of signed agreement for a one year term*

***applies to currently unassigned kennels only*

DETAILS

\$1,000



Partnership Summary:

Your annual contribution will provide critical funding for the programs and services of Foothills Animal Shelter. Through your partnership, our team can quickly respond to those we serve and adapt our services to meet emerging needs in our community.

IMPACT

DISASTER SERVICES

Your annual contribution at this level helps fund our communication efforts to update our community on emergency and disaster response resources available during crises. Foothills Animal Shelter is the designated shelter for evacuated companion animals in Jefferson County.

BENEFITS

Foothills will work in partnership with you to provide the following*:

- Advertisement rotating on Foothills Adoption Center lobby televisions for one (1) month
- Linked name placement on Foothills Partners webpage
- Name inclusion in Annual Report

**benefits provided within one year and begin upon receipt of signed agreement for a one year term*

Questions?

Contact Connie Howard,
Executive Director



choward@fas4pets.org



720.407.5210



Foothills Animal Shelter



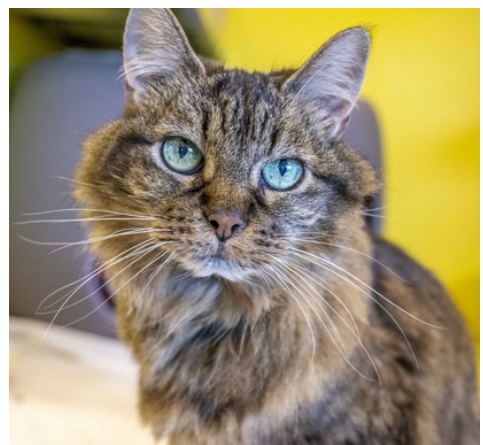
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**FOOTHILLS
ANIMAL SHELTER**

Making life better for pets and people.

foothillsanimalshelter.org